



**19TH ANNUAL  
HIGHLANDS ST. PATRICK'S DAY PARADE  
Saturday, March 18th, 2023  
SPONSORSHIP OPPORTUNITIES**



**FOUR LEAF CLOVER SPONSOR - \$2000**

- ☘ Event Signage & Banners
- ☘ Press Release
- ☘ Radio announcements
- ☘ Local print media
- ☘ Social Media blasts
- ☘ Banner on [www.highlandsnj.com](http://www.highlandsnj.com)
- ☘ PA announcements during parade

**ERIN GO BRAGH SPONSOR - \$1500**

- ☘ Event Signage & Banners
- ☘ Press Release
- ☘ Local print media
- ☘ Banner on [www.highlandsnj.com](http://www.highlandsnj.com)
- ☘ Social Media blasts
- ☘ PA announcements during parade

**IRISH FOR THE DAY SPONSOR - \$1000**

- ☘ Press Release
- ☘ Radio announcements
- ☘ Social Media blasts
- ☘ Banner on [www.highlandsnj.com](http://www.highlandsnj.com)
- ☘ PA announcements during parade

**KISS ME, I'M IRISH SPONSOR - \$500**

- ☘ Press Release
- ☘ Social Media blasts
- ☘ Banner on [www.highlandsnj.com](http://www.highlandsnj.com)
- ☘ PA announcements during parade

**Mail completed form and check to:  
HBP, 140 Bay Ave, Highlands, NJ 07732  
or email completed form to [hbpadmin@highlandsnj.com](mailto:hbpadmin@highlandsnj.com)**

\_\_\_\_\_ **\$2000**      \_\_\_\_\_ **\$1500**      \_\_\_\_\_ **\$1000**      \_\_\_\_\_ **\$500**



**Company/Organization Name:**

\_\_\_\_\_

**Contact Person:**

\_\_\_\_\_

**Address:**

\_\_\_\_\_

**Phone:**

\_\_\_\_\_

**Email:**

**Highlands Business Partnership Inc. is a  
recognized 501 (c)(3) nonprofit organization  
Tax ID #22-366-5400**

***highlandsnj.com***